

Summary of Changes:

Fixed index annuities, NAC FoundationsChoiceSM Plus fixed annuity and North American Guarantee ChoiceSM multi-year guarantee annuity (MYGA) rates are changing as follows:

- Positive movement in most rates. Most fixed index annuity strategies will have an increase in rates (decrease for most margins)
- Strong illustrated rates on S&P MARC 5% ER
- MYGA rates will increase
- S&P APtP Par rates are decreasing

Questions? Call Sales Support 866-322-7066

NorthAmericanCompany.com

Quick Links: State availability • Illustration software • Annuity e-APP

IMPORTANT: Not all products, index options, or surrender charge periods are approved in all states. Please review the state availability chart for state variations by product, index and term. Refer to the product disclosure or contract for minimum guaranteed fixed rates and minimum/maximum crediting method rates.

Abbreviation Key:

APtP = Annual Point-to-Point DA = Daily Average

IPT = Inverse Performance Trigger

MA = Monthly Average

MPtP = Monthly Point-to-Point Par.= Participation PtP = Point-to-Point

(No Cap) = Subject to Index Margin or

Participation Rate Limitations

Traditional fixed annuities

NAC FoundationChoice ^{sм} Plus		Click here for		
	7 Year High Band		10 Year High Band	10 Year Low Band
NAC FoundationChoice Plus	2.05%	1.75%	2.25%	1.90%

High Band: \$200,000 or More; Low Band: Less Than \$200,000

The NAC FoundationChoice™ Plus is issued on form NA1010A/ICC16-NA1010A.MVA (contract) by North American Company for Life and Health Insurance®, West Des Moines, IA. Product and features/options may not be available in all states or appropriate for all clients. See product materials and state availability chart for further details, specific features/options, and limitations by product and state.



Fixed index annuities

NAC VersaChoice sm 10	Click here for h	Click here for highlight sheet		
High Band: \$75,000 or More; Low Band: \$20,000– \$74,999	10-YEAR High Band	10-YEAR Low Band		
	MPtP Index Cap Rate	2.00%	1.85%	
S&P 500°	APtP Index Cap Rate	5.25%	4.60%	
	APtP Participation Rate (No Cap)	40%	35%	
S&P MARC 5% ER	APtP Index Margin (No Cap)	0.50%	1.15%	
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 5% APtP Index Margin (No Cap)		2.15%	2.75%	
FIXED ACCOUNT RATE	2.50%	2.10%		

The NAC VersaChoiceSM is issued on form NA1012A/ICC17-NA1012A.MVA (contract) by North American Company for Life and Health Insurance[®], West Des Moines, IA. Product and features/options may not be available in all states or appropriate for all clients. See product materials and state availability chart for further details, specific features/options, and limitations by product and state.

NAC VersaChoice 10

Fixed index annuity

First-to-market annuity!

Give clients the versatility they want and the flexibility life demands



- Innovative optional enhanced liquidity benefit (ELB) rider (for an annual fee)
 - 4 liquidity features, 2 based in part on six activities of daily living (ADLs).1
- Competitive accumulation potential - variety of index strategies with multiple uncapped options (subject to index margin)
- Offers **flexibility and liquidity** in case the unexpected does happen.

1. Company needs to receive acceptable written proof from a physician who has determined, in a manner consistent with accepted standards and practice for the diagnosis, that the client is unable to meet two of six ADLs with an expectation the condition(s) are permanent.

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Fixed index annuities

North American Charter® Plu	Click here for highlight sheet				
See our website for product information.		10-YEAR		14-YEAR	
	DA Index Margin (No Cap)	3.3	35%	2.6	0%
S&P 500°	MPtP Index Cap Rate	1.4	10%	1.5	0%
	APtP Index Cap Rate	3.3	80%	3.8	5%
	APtP Participation Rate (No Cap)	25%		30%	
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 5% (Not available in all states)	APtP Index Margin (No Cap)	5.3	35%	4.15%	
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 8% (Not available in all states)	Two-Year PtP Index Margin (No Cap) (Annual Index Margin Shown)	6.75% 5.3		5%	
NASDAQ-100®	MPtP Index Cap Rate	1.0	1.00% 1.25%		5%
FIXED ACCOUNT RATE		1.4	10%	1.7	0%
PREMIUM BANDS:		\$75,000+ Initial Premium	\$20,000-\$74,999 Initial Premium		\$20,000-\$74,999 Initial Premium
PREMIUM BONUS		7.00%	5.00%	10.00%	8.00%
FIXED ACCOUNT 1ST-YEAR YIELD (Fixed Rate + Premium Bonus) 8.49% 6.47% 1			6.47%	11.87%	9.83%

North American Charter® Plus State Variations for AK, CA, CT, DE, HI, MO, MN, NV, OH, OK, OR, PA, SC, TX, UT, VA, WA						
See our website for product information.	10-YEAR					
S&P 500°	DA Index Margin (No Cap)	3.60%				
	MPtP Index Cap Rate	1.3	35%			
	APtP Index Cap Rate	3.1	5%			
	APtP Participation Rate (No Cap)	2	0%			
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 5% (Not available in all states)	APtP Index Margin (No Cap)	5.70%				
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 8% (Not available in all states)	Two-Year PtP Index Margin (No Cap) (Annual Index Margin Shown)	7.20%				
NASDAQ-100®	MPtP Index Cap Rate	0.95%				
FIXED ACCOUNT RATE		1.3	80%			
PREMIUM BANDS:		\$75,000+ Initial Premium	\$20,000-\$74,999 Initial Premium			
PREMIUM BONUS		7.00%	5.00%			
FIXED ACCOUNT 1ST-YEAR YIELD (Fixed Rate + Premium	Bonus)	8.39%	6.36%			

The North American Charter® Plus 10 is issued on form NC/NA1007A, ICC15-NA1007A (certificate/contract) by North American Company for Life and Health Insurance®, West Des Moines, IA. Product and features/options may not be available in all states or appropriate for all clients. See product materials and state availability chart for further details, specific features/options, and limitations by product and state.



Fixed index annuities

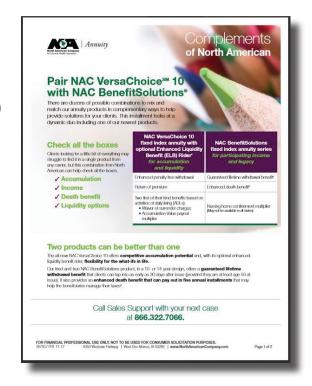
NAC BenefitSolutions®		Click here for highlight sheet		
		10-YEAR	14-YEAR	
	MA Participation Rate (No Cap)	70%	90%	
S&P 500°	MPtP Index Cap Rate	2.20%	2.50%	
	APtP Index Cap Rate	5.40%	6.40%	
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 5%	APtP Index Margin (No Cap)	2.35%	1.50%	
DJIA®	MA Participation Rate (No Cap)	65%	85%	
NASDAQ-100°	MPtP Index Cap Rate	1.50%	1.90%	
FIXED ACCOUNT RATE		2.50%	3.00%	

The NAC BenefitSolutions[™] is issued on form NC/NA1006A/ICC14-NA1006A (certificate/contract) by North American Company for Life and Health Insurance[®], West Des Moines, IA. Product and features/options may not be available in all states or appropriate for all clients. See product materials and state availability chart for further details, specific features/options, and limitations by product and state.

Have you checked out the recent sales tool?

Pairing NAC VersaChoice 10 with NAC BenefitSolutions.

Click the image to find out more.





Fixed index annuities

NAC RetireChoice® Click here for highlight sheet						
High Band: \$250,000 or More;		10-YEAR		14-Y	EAR	
Low Band: \$20,000 – \$249,999 See our <u>website</u> for product information.		High Band	Low Band	High Band	Low Band	
	MA Participation Rate (No Cap)	70%	65%	85%	80%	
	MPtP Index Cap Rate	1.90%	1.80%	2.20%	2.10%	
S&P 500°	Biennial PtP Index Cap Rate	9.10%	8.20%	11.10%	10.40%	
	APtP Index Cap Rate	4.80%	4.50%	5.70%	5.30%	
	IPT Declared Rate	5.05%	4.65%	5.90%	5.60%	
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 5%	APtP Index Margin (No Cap)	2.90%	3.25%	1.95%	2.30%	
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 8%	Two-Year PtP Index Margin (No Cap) (Annual Index Margin Shown)	3.95%	4.40%	2.85%	3.20%	
S&P MIDCAP 400°	MA Participation Rate (No Cap)	60%	55%	70%	70%	
	APtP Index Cap Rate	3.80%	3.45%	4.65%	4.35%	
DHA	MA Participation Rate (No Cap)	65%	60%	80%	75%	
DJIA®	APtP Index Cap Rate	3.85%	3.50%	4.70%	4.40%	
NACDAO 400s	MPtP Index Cap Rate	1.55%	1.40%	1.80%	1.70%	
NASDAQ-100°	APtP Index Cap Rate	3.95%	3.60%	4.80%	4.50%	
LBMA AFTERNOON (PM) GOLD PRICE	APtP Index Cap Rate	4.65%	4.15%	5.85%	5.40%	
FIXED ACCOUNT RATE	FIXED ACCOUNT RATE		2.00%	2.70%	2.50%	
PREMIUM BONUS		2.00%	2.00%	3.00%	3.00%	
FIXED ACCOUNT 1ST-YEAR YIELD (Fixed Rate + Premium Bonus)		4.29%	4.04%	5.78%	5.57%	

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Fixed index annuities

NAC IncomeChoice® 7			Click here for	highlight sheet
High Band: \$250,000 or More; Low Band: \$20,000 – \$249,999		7-YEAR High Band	7-YEAR Low Band	
	MPtP Index Cap F	Rate	1.70%	1.65%
S&P 500®	APtP Index Cap F	Rate	4.00%	3.70%
	APtP Participation Rate (No Cap)		30%	28%
S&P MARC 5% ER	APtP Index Margin (No Cap)		1.50%	1.85%
	APtP w/ Threshold Participation Rates (No Cap)	Index Return Threshold	8.00%	8.00%
S&P 500° LOW VOLATILITY DAILY RISK		Base Participation Rate	30%	20%
CONTROL 5%		Enhanced Participation Rate	100%	100%
	APtP Index Margin (No Cap)		4.00%	4.30%
S&P 500° LOW VOLATILITY DAILY RISK CONTROL 8%	· · · · · · · · · · · · · · · · · · ·		5.15%	5.60%
FIXED ACCOUNT RATE		1.75%	1.60%	
GLWB BONUS		5.00%	5.00%	

The NAC IncomeChoice® is issued on form NA1004A/NA1007A/ICC16-NA1009A (contract) by North American Company for Life and Health Insurance®, West Des Moines, IA. Product and features/options may not be available in all states or appropriate for all clients. See product materials and state availability chart for further details, specific features/options, and limitations by product and state.



Fixed index annuities

Performa 12 Plus, 1				Click here for	highlight sheet	
See our <u>website</u> for p	roduct informatio	on.	12 Plus	12	8 Plus	8
	MPtP Index Ca	ap Rate	1.50%	2.10%	1.40%	1.85%
S&P 500®	APtP Index Ca	p Rate	3.75%	5.30%	3.60%	4.70%
	IPT Declared F	Rate	3.85%	5.55%	3.80%	4.90%
S&P MARC 5% ER	APtP Index Ma	argin (No Cap)	2.60%	0.25%	2.70%	0.80%
	APtP w/	Index Return Threshold	8.00%	5.00%	8.00%	6.00%
S&P 500° LOW	Threshold Participation	Base Participation Rate	25%	30%	20%	25%
VOLATILITY DAILY RISK CONTROL 5% (No Cap)		Enhanced Participation Rate	110%	110%	105%	105%
APtP Index Ma		argin (No Cap)	4.25%	2.35%	4.35%	3.00%
S&P MIDCAP 400®	APtP Index Cap Rate		2.70%	4.30%	2.65%	3.70%
DJIA®	APtP Index Cap Rate		2.75%	4.35%	2.70%	3.70%
WARDAR 400-	MPtP Index Cap Rate		1.20%	1.70%	1.15%	1.50%
NASDAQ-100®	APtP Index Ca	p Rate	2.85%	4.45%	2.80%	3.80%
RUSSELL 2000®	APtP Index Ca	ıp Rate	2.80%	4.40%	2.75%	3.75%
EURO STOXX 50°	APtP Index Ca	p Rate	3.80%	6.30%	3.70%	5.25%
HANG SENG	APtP Index Cap Rate		3.80%	6.15%	3.75%	5.20%
FIXED ACCOUNT RATE		1.65%	2.50%	1.50%	2.20%	
PREMIUM BONUS			7.00%	NA	3.00%	NA
FIXED ACCOUNT FII (Fixed Rate + Premium		D	8.76%	NA	4.54%	NA

The Performance Choice® is issued on form LC/LS160A (certificate/contract), NA1007A/ICC16-NA1007A.MVA (contract) by North American Company for Life and Health Insurance®, West Des Moines, IA. Product and features/options may not be available in all states or appropriate for all clients. See product materials and state availability chart for further details, specific features/options, and limitations by product and state.



Multi-year guarantee annuity

North American Guarantee Choice sm Multi-Year Guarantee Annuity	uarantee Choice sM Click here for highlight sheet North American Guarantee C			Choice sm II		
High Band: \$200,000 or More; Low Band: Le 6- through 10-year rates not available in DE	· ·		High Band: \$200,000 or More; Low Band: Less Than \$200,		Less Than \$200,000	
	High Band	Low Band		High Band	Low Band	
North American Guarantee Choice 3	2.05%	1.75%	3- Year	2.05%	1.75%	
North American Guarantee Choice 4	2.40%	2.15%	4-Year	2.40%	2.15%	
North American Guarantee Choice 5	3.00%	2.70%	5-Year	3.00%	2.70%	
North American Guarantee Choice 6	2.70%	2.45%				
North American Guarantee Choice 7	2.80%	2.55%]			
North American Guarantee Choice 8	2.90%	2.70%	Not Available			
North American Guarantee Choice 9	3.00%	2.80%				
North American Guarantee Choice 10	3.10%	2.90%][

The North American Guarantee Choice™ is issued on form NA1011A/ICC17-NA1011A (contract) and the North American Guarantee Choice® II is issued on form NA1000A04.0510 (contract - California only) by North American Company for Life and Health Insurance®, West Des Moines, IA. Insurance products and features/options may not be available in all states or appropriate for all clients. See product materials and state availability chart for further details, specific features/options, and limitations by product and state.

Visit our website for a customizeable MYGA rates sheet today!

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New business guidelines

Fixed Index Annuity Products

Applications must be **received** prior to the effective date to hold previous rates. For rates on 1035 exchanges/transfers, the Applicant will receive the greater interest rate in effect at the Application received date or receipt of premium at the Home Office, if received within **45** days. If the 45th day is on a weekend or holiday, the funds need to be received by the previous business day in order to hold current interest rates, Index Cap Rates, Participation Rates, Index Margins, and Declared Performance Rates. Funds received after 45 days will receive the Applicable rates that are in effect at the time of receipt. No exceptions will be allowed for rate holds. Interest rates are subject to change without notice.

DISCLOSURES

PREMIUM BONUS: Premium bonus may vary by annuity product and surrender charge period selected. Products that have premium bonuses may offer lower credited interest rates, lower Index Cap Rates, lower Participation Rates and/or greater Index Margins than products that don't offer a premium bonus. Over time and under certain scenarios the amount of the premium bonus may be offset by the lower credited interest rates, lower Index Cap Rates, lower Participation Rates and/or greater Index Margins.

SURRENDER CHARGE: A surrender during the surrender charge period could result in a loss of premium. Surrender charge structure may vary by state.

*GLWB: GLWB Bonus and GLWB Stacking Roll-Up Credit are not applied to the Accumulation Value, only to the GLWB Value, which is used to determine the lifetime payment amount. The GLWB value is not available for withdrawal, surrender or as a death benefit. There is no GLWB Stacking Roll-Up Credit in years when a withdrawal is taken or lifetime income payments have been elected. GLWB Stacking Roll-Up Credit is available if a Required Minimum Distribution (RMD) is required.

INDEX CAP RATES/PARTICIPATION RATES/INDEX MARGINS: Index Cap Rates, Participation Rates, and Index Margins apply to the Index Accounts only. They do not apply to the Fixed Account.

INDEX ACCOUNTS: For the Hindsight Index Strategy®, the weighting index percentages are 50% for best performing, 30% for next best performing and 20% for lowest performing and are subject to change for newly issued contracts. The Hindsight Index Strategy® consists of the S&P 500®, EURO STOXX 50® and the Russell 2000®.

The "S&P 500°", "S&P Multi-Asset Risk Control 5% Excess Return Index", "S&P 500° Low Volatility Daily Risk Control 5% Index", "S&P 500° Low Volatility Daily Risk Control 8% Index", "S&P MidCap 400°", and "DJIA°", Indices ("Indices") are products of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by North American Company for Life and Health Insurance° ("the Company"). Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. Products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the Indices.

This index is managed to a volatility target, and as a result the index performance will not match the performance of any other index or the markets in general since volatility control tends to reduce both the rate of negative performance and positive performance of the underlying index, thereby creating more stabilized performance. The S&P 500° Low Volatility Daily Risk Control 5% Index and S&P 500° Low Volatility Daily Risk Control 8% Index have been in existence since 8/18/2011. Ending values in years prior to inception are determined by S&P Dow Jones Indices LLC or its affiliates ("SPDJI") using the same methodology as used currently.

The Gold Price Index Option credits interest based on the change in the price of gold per troy ounce in US Dollars as established by the London Bullion Market Association (LBMA) Afternoon (PM) Gold Price and administered by the ICE Benchmark Administration (IBA). The LBMA Afternoon (PM) Gold Price is available at the website http://www.lbma.org.uk/

Multi-Year Guarantee Annuity (MYGA) Products

Applications must be **signed** prior to the effective date and received in the home office within 10 calendar days to hold previous rates. For rates on 1035 exchanges/transfers, the Applicant will receive the greater interest rate in effect at the Application signed date or receipt of premium at the Home Office, if received within **60** days. If the 60th day is on a weekend or holiday, the funds need to be received by the previous business day in order to hold current interest rates. Funds received after 60 days will receive the Applicable rates that are in effect at the time of receipt. No exceptions will be allowed for rate holds. Interest rates are subject to change without notice.

pricing-and-statistics. We reserve the right to add, remove or revise availability of the Gold Price Index Option, or to substitute a different widely published benchmark for the price of gold for the use in the Gold Price Index Option. The Gold Price Index Option does not constitute a purchase of or direct investment in gold.

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- Illustrations on our popular SPIA or other annuities can be run on our website.

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