

# FireLight® **Electronic Application** for Agents



## Expedite Your Application Submission Process Today

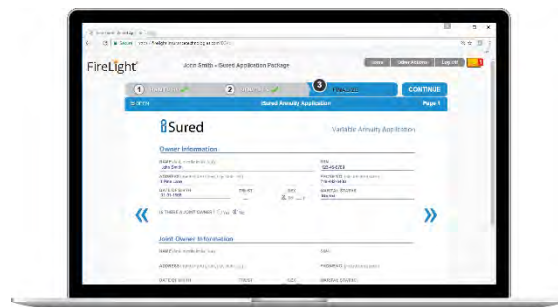
FireLight® e-application platform automates the way applications are completed and submitted. With a familiar application process, intuitive interface, behind the scenes powerful rules engine, mobile and disconnected capabilities and built-in e-signature, FireLight makes transacting business anytime, anywhere, quick and easy.

### Complete In-Good-Order Applications Quickly and Easily



#### **Submit In-Good-Order Applications the First Time:**

Integrated business rules dynamically auto-populate the appropriate application forms based on state and product, easing the data collection process while meeting In-Good-Order, compliance and suitability requirements.



**Save Valuable Selling Time:** FireLight provides a familiar and intuitive data capture process that enables the capture of client data and client signatures in a single meeting.



**Capture Business Anytime, Anywhere:** Access FireLight on any connected device through standard browsers, providing flexibility to capture business anytime, anywhere. FireLight delivers mobile sales opportunities when Internet connectivity is limited or unavailable through disconnected functionality.



**Reduce Processing Time, Get Paid Faster:** FireLight eliminates the process of shipping applications to/from both the client and the carrier saving time and money. Expedite and streamline the submission process to get policies issued quicker to get paid faster.



**Complete Applications Effortlessly:** Whether it is an existing application or a new application, FireLight provides real-time application completion display making any application simple to complete.



**Collect Signatures Quickly and Easily:** FireLight provides in-person, email/click wrap and on screen tablet e-signature capture options giving you the flexibility to meet individual sales needs to close business faster.



**Enhance Client Sales Experience:** Quickly send an application package directly to a client to collect information and capture e-signature for a fast, confident and efficient sales process, making the application process simple for your clients.

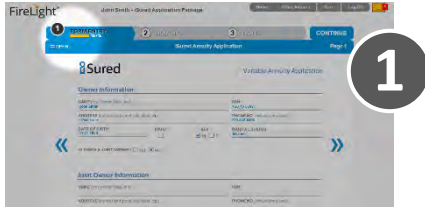


**Manage Record Keeping Electronically:** FireLight automatically dates and time stamps electronic communications, application changes, signature captures and submission information no matter the device you access FireLight from, keeping records associated with the sale organized and accessible.

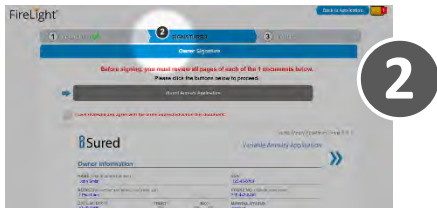
## Quick + Intuitive + In-Good-Order = FireLight®

In just a few clicks, you can start completing applications and capture signatures electronically with FireLight, saving valuable selling time.

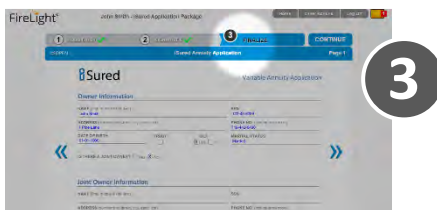
### Quick and Easy Steps to Complete and Submit Applications



**Form Entry:** Integrated business rules automatically choose correct application forms based on state and product and highlight required data fields, easing and expediting the application process.



**Signatures:** When you complete the application, gather all required signatures prior to submission. Multiple signing options are available through FireLight.



**Finalize:** Under **Other Actions**, you can view/print the application, and see application summary, requests, and history.

### FireLight Advantages

- Comfortable and Familiar Application Process
- Multiple Signature Capture Options
- Intuitive User Experience
- Real Time Insight into Application Completion
- Tablet Support for Mobile Business Processing
- In-Good-Order Submissions

For additional information or questions about FireLight, contact InSource.

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