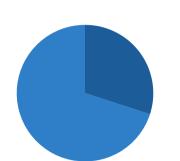




Long-Term Care Awareness Month





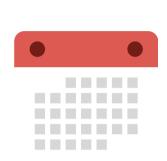
70%

The percent of people age 65+ who will need longterm care in their lifetime



\$220,000

Out-of-pocket health care costs for average 65-year-old couple can reach \$220,000 over 20 years in retirement



2026

The year many studies project the Medicare fund to be depleted by



65 million

The number of family members serving as chronic illness caregivers in the United States

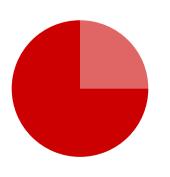
3%

Percent of adult Americans who own a long-term care policy



\$74,000

The average cost per year for a private room in a nursing home



Less than 1 in 4

The percent of consumers who express confidence they will have the financial resources necessary to pay for long-term care services



Contact InSource for more insight and for the tools and resources you need to serve your customers!

(800) 732-1489
info@insourcemg.com